

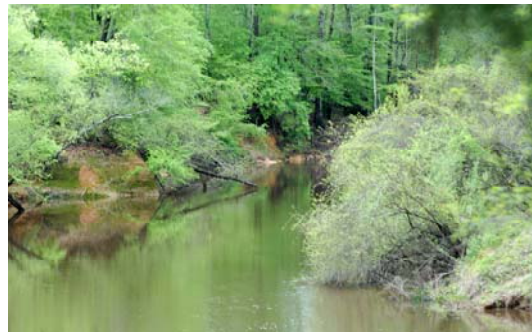
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Press Release
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Where There's Smoke, There's a Serious BBQ!

Diamond Don's Bayou BBQ Cookoff will be held October 3 and 4, 2008 at the Cypress Bayou RV Park, 1602 Highway 49 East, Jefferson, Texas. The International Barbeque Cookers Association sanctions this event. All cook teams and spectators are welcome. This site will also host the Buckskins & Brisket Rendezvous, a pre-1840's Living History event.

There will be categories for brisket, pork spare ribs and chicken. In addition, there will be Jackpot categories for desserts and beans. The secret to great BBQ is all about the time and the fire. Distinctive flavor is added by the type of wood burned -- usually mesquite, oak, hickory or pecan.

Prizes totally at least \$1500 will be paid out. Diamond Don Racing will provide awards through 10th place with special trophies for Showmanship Award, Best, and Most Unusual Pits. Last year, 33 teams participated in the Jefferson BBQ CookOff and we look for more teams this year.



As a treat for spectators, each BBQ Team will donate a cooked brisket. BBQ Brisket meals will be sold to the public with proceeds benefitting a local Jefferson charity.

Come out and join the party. The teams go all out on building their unique cookers. They are quite a sight to see. The full flavor of old-time, real barbecue. Saturday evening, Didley Squat will play Classic Rock N' Blues! Good fun, good music, good food!!

The RV Park is just one mile from Jefferson, Texas on the Big Cypress Bayou and offers boating, fishing and walking trails. Transportation will also be provided by Historic Jefferson Railway at 400 E. Austin in downtown Jefferson.

Jefferson, the Bed and Breakfast "Capital of Texas", is nestled deep in the Piney Woods of East Texas and seems frozen in time.

For more information, visit www.DiamondDon.com, call 866-398-2038 or send an email to Info@DiamondDon.com.